

**THE PROVEN CHOICE
SALES EVENT**

*For a limited time, purchase an eligible
new Yamaha Outboard and choose either*

5 YEARS
OF WARRANTY PROTECTION

Three Years of Yamaha Limited Warranty Coverage, along with the additional protection of a two-year Yamaha Extended Service (Y.E.S.) plan. That's a total of FIVE years coverage at no additional cost!

OR

UP TO
\$2000
IN CREDIT

Toward the purchase of goods/services on select models from your authorized participating Yamaha Outboard Dealer.*



OFFER VALID FROM JANUARY 3, 2012 – MARCH 31, 2012

ELIGIBLE FOUR STROKE OUTBOARDS	3 YEAR LTD. WARRANTY + 2 YEAR Y.E.S.**	OR	DEALERSHIP CREDIT TOWARDS THE PURCHASE OF GOODS/SERVICES
300-350 HP (V8)	Free! \$2,500 value	or	\$2,000 based on MSRP
250-300 HP (V6)	Free! \$2,300 value	or	\$1,500 based on MSRP
200-225 HP	Free! \$1,800 value	or	\$1,300 based on MSRP
150 HP	Free! \$1,125 value	or	\$1,000 based on MSRP
115 HP	Free! \$950 value	or	\$500 based on MSRP
60-90 HP	Free! \$725 value	or	\$400 based on MSRP
30-50 HP	Free! \$450 value	or	\$300 based on MSRP
20-25 HP	Free! \$330 value	or	\$200 based on MSRP
8-15 HP	Free! \$170 value	or	\$150 based on MSRP
2.5-6 HP	Free! \$170 value	or	\$125 based on MSRP

**Y.E.S. Value based on MSRP

See your authorized participating Yamaha Outboard Dealer today for details! Other restrictions and conditions may apply.

*PROGRAM TERMS AND CONDITIONS: Consumer benefit for purchasing a new (unused not previously warranty registered) eligible Yamaha 2.5 to 350 HP four stroke outboard is choice of either a 24-month Yamaha Extended Service contract (choice offered in Florida is a 24-month Yamaha Limited Warranty), or a credit based on M.S.R.P. towards the purchase of goods and/or services at the authorized participating dealer that sold the outboard, at no extra cost to consumer. NO BENEFIT SUBSTITUTIONS. To be eligible, outboards must also have been manufactured since April 2005. Promotion is only applicable from authorized participating Yamaha Outboard dealers in the U.S.A. sold to purchasing consumers residing in the U.S.A. Promotion is limited to available stock in dealer inventory that is sold, PDI completed, delivered and warranty registered on Y.M.B.S. by the dealer in accordance with Yamaha's Promotion and warranty registration requirements during applicable dates. No model substitutions, benefit substitutions, extensions or rain checks will be allowed. Outboards sold or provided for commercial, camp, resort, rental, promotional/demo, government agency, competition, tournament or sponsorship use are not eligible. This promotion cannot be used in conjunction with any other Yamaha offer. Some exceptions may apply. See authorized participating Yamaha dealer for complete details. Yamaha reserves the right to change or cancel this Promotion at any time. Other restrictions and conditions apply.



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Message and data rates may apply. May not be available on all devices. QR code is a registered trademark of Denso Wave Inc.

REMEMBER to always observe all applicable boating laws. Never drink and drive. Dress properly with a USCG-approved personal flotation device and protective gear. © 2011 Yamaha Motor Corporation, U.S.A. All rights reserved.

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